

Retail Goods and Services Expenditures

Lincolnton (Exit 24)
 1815 E Main St, Lincolnton, North Carolina, 28092
 Ring: 3 mile radius

Lincoln Economic Development Association
 Latitude: 35.47781
 Longitude: -81.22965

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Small Town Simplicity (12C)	19.5%	Population	18,667	18,751
Southern Satellites (10A)	18.8%	Households	7,366	7,367
Bright Young Professionals (8C)	13.2%	Families	4,831	4,806
Midlife Constants (5E)	10.5%	Median Age	41.2	41.9
Salt of the Earth (6B)	8.0%	Median Household Income	\$37,139	\$37,063
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		66	\$1,328.36	\$9,784,675
Men's		65	\$260.87	\$1,921,564
Women's		66	\$454.02	\$3,344,284
Children's		68	\$219.25	\$1,614,989
Footwear		66	\$283.29	\$2,086,749
Watches & Jewelry		65	\$67.09	\$494,163
Apparel Products and Services (1)		61	\$43.84	\$322,927
Computer				
Computers and Hardware for Home Use		63	\$109.04	\$803,221
Portable Memory		66	\$3.09	\$22,766
Computer Software		64	\$8.32	\$61,318
Computer Accessories		65	\$11.51	\$84,758
Entertainment & Recreation		68	\$1,987.91	\$14,642,965
Fees and Admissions		57	\$328.10	\$2,416,775
Membership Fees for Clubs (2)		58	\$110.19	\$811,688
Fees for Participant Sports, excl. Trips		58	\$51.49	\$379,266
Tickets to Theatre/Operas/Concerts		57	\$29.96	\$220,650
Tickets to Movies/Museums/Parks		59	\$39.26	\$289,162
Admission to Sporting Events, excl. Trips		59	\$31.70	\$233,537
Fees for Recreational Lessons		53	\$65.12	\$479,695
Dating Services		55	\$0.38	\$2,778
TV/Video/Audio		72	\$864.56	\$6,368,354
Cable and Satellite Television Services		73	\$657.50	\$4,843,156
Televisions		67	\$74.11	\$545,876
Satellite Dishes		79	\$1.15	\$8,505
VCRs, Video Cameras, and DVD Players		66	\$5.32	\$39,201
Miscellaneous Video Equipment		73	\$5.61	\$41,350
Video Cassettes and DVDs		69	\$12.81	\$94,358
Video Game Hardware/Accessories		72	\$18.57	\$136,805
Video Game Software		71	\$9.83	\$72,417
Streaming/Downloaded Video		66	\$11.92	\$87,793
Rental of Video Cassettes and DVDs		68	\$11.15	\$82,101
Installation of Televisions		66	\$0.61	\$4,524
Audio (3)		65	\$53.52	\$394,213
Rental and Repair of TV/Radio/Sound Equipment		62	\$2.45	\$18,056
Pets		72	\$387.25	\$2,852,472
Toys/Games/Crafts/Hobbies (4)		70	\$80.26	\$591,204
Recreational Vehicles and Fees (5)		69	\$73.85	\$543,943
Sports/Recreation/Exercise Equipment (6)		68	\$112.65	\$829,760
Photo Equipment and Supplies (7)		64	\$35.38	\$260,606
Reading (8)		68	\$89.67	\$660,497
Catered Affairs (9)		63	\$16.20	\$119,352
Food		69	\$5,603.62	\$41,276,286
Food at Home		71	\$3,518.04	\$25,913,861
Bakery and Cereal Products		71	\$480.74	\$3,541,149
Meats, Poultry, Fish, and Eggs		72	\$795.66	\$5,860,868
Dairy Products		71	\$375.39	\$2,765,151
Fruits and Vegetables		68	\$647.25	\$4,767,661
Snacks and Other Food at Home (10)		71	\$1,218.98	\$8,979,033
Food Away from Home		67	\$2,085.59	\$15,362,425
Alcoholic Beverages		65	\$331.20	\$2,439,632

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	65	\$4,867.88	\$35,856,832
Value of Retirement Plans	65	\$17,059.25	\$125,658,469
Value of Other Financial Assets	73	\$822.31	\$6,057,123
Vehicle Loan Amount excluding Interest	74	\$1,804.23	\$13,289,933
Value of Credit Card Debt	66	\$379.47	\$2,795,175
Health			
Nonprescription Drugs	72	\$90.09	\$663,611
Prescription Drugs	77	\$323.24	\$2,380,963
Eyeglasses and Contact Lenses	69	\$61.60	\$453,718
Home			
Mortgage Payment and Basics (11)	64	\$5,457.26	\$40,198,162
Maintenance and Remodeling Services	67	\$1,183.20	\$8,715,424
Maintenance and Remodeling Materials (12)	77	\$280.09	\$2,063,165
Utilities, Fuel, and Public Services	73	\$3,563.36	\$26,247,682
Household Furnishings and Equipment			
Household Textiles (13)	66	\$57.53	\$423,762
Furniture	66	\$322.27	\$2,373,835
Rugs	60	\$14.67	\$108,077
Major Appliances (14)	69	\$195.18	\$1,437,708
Housewares (15)	68	\$56.73	\$417,838
Small Appliances	67	\$31.46	\$231,705
Luggage	60	\$5.59	\$41,174
Telephones and Accessories	69	\$49.26	\$362,822
Household Operations			
Child Care	60	\$254.12	\$1,871,879
Lawn and Garden (16)	70	\$286.90	\$2,113,288
Moving/Storage/Freight Express	63	\$39.87	\$293,715
Housekeeping Supplies (17)	71	\$498.12	\$3,669,125
Insurance			
Owners and Renters Insurance	76	\$353.19	\$2,601,591
Vehicle Insurance	71	\$796.41	\$5,866,324
Life/Other Insurance	69	\$285.63	\$2,103,963
Health Insurance	71	\$2,406.35	\$17,725,186
Personal Care Products (18)	67	\$292.34	\$2,153,413
School Books and Supplies (19)	66	\$108.32	\$797,876
Smoking Products	85	\$346.94	\$2,555,563
Transportation			
Payments on Vehicles excluding Leases	74	\$1,549.05	\$11,410,339
Gasoline and Motor Oil	74	\$2,285.24	\$16,833,054
Vehicle Maintenance and Repairs	70	\$722.94	\$5,325,204
Travel			
Airline Fares	58	\$263.03	\$1,937,488
Lodging on Trips	63	\$290.89	\$2,142,672
Auto/Truck Rental on Trips	61	\$14.59	\$107,436
Food and Drink on Trips	64	\$278.75	\$2,053,308

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Southern Satellites (10A)	36.6%	Population	40,523	41,013
Salt of the Earth (6B)	9.8%	Households	15,631	15,748
Small Town Simplicity (12C)	9.2%	Families	10,934	10,969
Down the Road (10D)	6.7%	Median Age	41.4	42.5
Bright Young Professionals (8C)	6.2%	Median Household Income	\$40,815	\$42,303
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		69	\$1,391.68	\$21,753,314
Men's		68	\$273.69	\$4,278,037
Women's		70	\$476.54	\$7,448,856
Children's		71	\$229.49	\$3,587,189
Footwear		69	\$296.78	\$4,639,008
Watches & Jewelry		66	\$68.86	\$1,076,328
Apparel Products and Services (1)		64	\$46.31	\$723,896
Computer				
Computers and Hardware for Home Use		64	\$111.33	\$1,740,276
Portable Memory		67	\$3.14	\$49,141
Computer Software		65	\$8.42	\$131,630
Computer Accessories		67	\$11.89	\$185,899
Entertainment & Recreation		71	\$2,082.94	\$32,558,468
Fees and Admissions		59	\$338.93	\$5,297,738
Membership Fees for Clubs (2)		60	\$114.81	\$1,794,559
Fees for Participant Sports, excl. Trips		61	\$54.17	\$846,755
Tickets to Theatre/Operas/Concerts		57	\$30.14	\$471,101
Tickets to Movies/Museums/Parks		61	\$40.48	\$632,814
Admission to Sporting Events, excl. Trips		59	\$31.54	\$493,031
Fees for Recreational Lessons		55	\$67.44	\$1,054,079
Dating Services		51	\$0.35	\$5,399
TV/Video/Audio		75	\$906.18	\$14,164,529
Cable and Satellite Television Services		77	\$692.93	\$10,831,178
Televisions		70	\$77.21	\$1,206,801
Satellite Dishes		88	\$1.29	\$20,100
VCRs, Video Cameras, and DVD Players		67	\$5.43	\$84,953
Miscellaneous Video Equipment		74	\$5.69	\$88,953
Video Cassettes and DVDs		71	\$13.06	\$204,085
Video Game Hardware/Accessories		73	\$18.64	\$291,396
Video Game Software		72	\$9.89	\$154,589
Streaming/Downloaded Video		65	\$11.86	\$185,314
Rental of Video Cassettes and DVDs		70	\$11.37	\$177,649
Installation of Televisions		74	\$0.68	\$10,582
Audio (3)		68	\$55.73	\$871,117
Rental and Repair of TV/Radio/Sound Equipment		62	\$2.42	\$37,811
Pets		77	\$410.96	\$6,423,645
Toys/Games/Crafts/Hobbies (4)		73	\$83.15	\$1,299,671
Recreational Vehicles and Fees (5)		73	\$78.66	\$1,229,480
Sports/Recreation/Exercise Equipment (6)		72	\$119.71	\$1,871,251
Photo Equipment and Supplies (7)		67	\$36.71	\$573,789
Reading (8)		70	\$91.22	\$1,425,851
Catered Affairs (9)		67	\$17.43	\$272,514
Food		72	\$5,854.26	\$91,507,881
Food at Home		73	\$3,662.81	\$57,253,457
Bakery and Cereal Products		74	\$499.37	\$7,805,602
Meats, Poultry, Fish, and Eggs		75	\$837.75	\$13,094,837
Dairy Products		73	\$387.63	\$6,059,084
Fruits and Vegetables		70	\$670.85	\$10,486,030
Snacks and Other Food at Home (10)		74	\$1,267.22	\$19,807,903
Food Away from Home		71	\$2,191.44	\$34,254,424
Alcoholic Beverages		66	\$339.11	\$5,300,653

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Financial			
Value of Stocks/Bonds/Mutual Funds	68	\$5,121.92	\$80,060,702
Value of Retirement Plans	69	\$17,948.00	\$280,545,187
Value of Other Financial Assets	74	\$835.06	\$13,052,773
Vehicle Loan Amount excluding Interest	79	\$1,929.08	\$30,153,502
Value of Credit Card Debt	69	\$393.32	\$6,148,013
Health			
Nonprescription Drugs	77	\$95.53	\$1,493,303
Prescription Drugs	83	\$345.99	\$5,408,247
Eyeglasses and Contact Lenses	71	\$63.67	\$995,233
Home			
Mortgage Payment and Basics (11)	69	\$5,869.77	\$91,750,297
Maintenance and Remodeling Services	72	\$1,258.21	\$19,667,151
Maintenance and Remodeling Materials (12)	84	\$304.25	\$4,755,704
Utilities, Fuel, and Public Services	77	\$3,764.68	\$58,845,729
Household Furnishings and Equipment			
Household Textiles (13)	68	\$59.18	\$925,117
Furniture	68	\$336.04	\$5,252,651
Rugs	61	\$14.90	\$232,880
Major Appliances (14)	73	\$206.99	\$3,235,467
Housewares (15)	72	\$60.01	\$937,958
Small Appliances	69	\$32.32	\$505,204
Luggage	63	\$5.83	\$91,156
Telephones and Accessories	71	\$50.60	\$790,949
Household Operations			
Child Care	62	\$263.10	\$4,112,467
Lawn and Garden (16)	75	\$305.81	\$4,780,041
Moving/Storage/Freight Express	63	\$40.16	\$627,741
Housekeeping Supplies (17)	74	\$523.23	\$8,178,548
Insurance			
Owners and Renters Insurance	83	\$384.86	\$6,015,702
Vehicle Insurance	75	\$841.50	\$13,153,427
Life/Other Insurance	73	\$303.03	\$4,736,600
Health Insurance	75	\$2,529.91	\$39,544,957
Personal Care Products (18)	70	\$305.44	\$4,774,311
School Books and Supplies (19)	68	\$112.09	\$1,752,130
Smoking Products	87	\$357.38	\$5,586,222
Transportation			
Payments on Vehicles excluding Leases	80	\$1,656.04	\$25,885,542
Gasoline and Motor Oil	79	\$2,423.72	\$37,885,198
Vehicle Maintenance and Repairs	73	\$753.73	\$11,781,554
Travel			
Airline Fares	59	\$269.23	\$4,208,311
Lodging on Trips	65	\$303.01	\$4,736,279
Auto/Truck Rental on Trips	64	\$15.36	\$240,096
Food and Drink on Trips	66	\$289.55	\$4,525,915

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Southern Satellites (10A)	43.2%	Population	120,685	122,737
Salt of the Earth (6B)	16.5%	Households	46,186	46,837
Heartland Communities (6F)	6.1%	Families	33,336	33,677
Green Acres (6A)	5.5%	Median Age	41.5	42.7
Middleburg (4C)	5.2%	Median Household Income	\$44,394	\$47,716
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		74	\$1,492.69	\$68,941,524
Men's		73	\$293.30	\$13,546,365
Women's		75	\$512.84	\$23,686,198
Children's		76	\$244.05	\$11,271,641
Footwear		74	\$318.42	\$14,706,325
Watches & Jewelry		72	\$74.23	\$3,428,321
Apparel Products and Services (1)		69	\$49.86	\$2,302,674
Computer				
Computers and Hardware for Home Use		68	\$118.54	\$5,475,080
Portable Memory		71	\$3.36	\$155,283
Computer Software		70	\$9.00	\$415,725
Computer Accessories		72	\$12.87	\$594,432
Entertainment & Recreation		77	\$2,250.09	\$103,922,507
Fees and Admissions		64	\$366.69	\$16,935,777
Membership Fees for Clubs (2)		65	\$124.52	\$5,750,931
Fees for Participant Sports, excl. Trips		65	\$58.57	\$2,704,953
Tickets to Theatre/Operas/Concerts		62	\$32.74	\$1,512,131
Tickets to Movies/Museums/Parks		65	\$42.98	\$1,985,164
Admission to Sporting Events, excl. Trips		65	\$34.41	\$1,589,376
Fees for Recreational Lessons		59	\$73.12	\$3,376,996
Dating Services		51	\$0.35	\$16,226
TV/Video/Audio		81	\$972.74	\$44,926,798
Cable and Satellite Television Services		83	\$744.52	\$34,386,521
Televisions		75	\$82.67	\$3,818,269
Satellite Dishes		95	\$1.38	\$63,874
VCRs, Video Cameras, and DVD Players		71	\$5.77	\$266,412
Miscellaneous Video Equipment		81	\$6.26	\$289,354
Video Cassettes and DVDs		75	\$13.89	\$641,669
Video Game Hardware/Accessories		77	\$19.77	\$913,160
Video Game Software		76	\$10.47	\$483,578
Streaming/Downloaded Video		69	\$12.56	\$580,227
Rental of Video Cassettes and DVDs		73	\$11.99	\$553,598
Installation of Televisions		83	\$0.76	\$35,087
Audio (3)		74	\$60.18	\$2,779,576
Rental and Repair of TV/Radio/Sound Equipment		64	\$2.50	\$115,474
Pets		83	\$446.36	\$20,615,602
Toys/Games/Crafts/Hobbies (4)		79	\$89.95	\$4,154,534
Recreational Vehicles and Fees (5)		81	\$86.94	\$4,015,508
Sports/Recreation/Exercise Equipment (6)		78	\$128.58	\$5,938,552
Photo Equipment and Supplies (7)		72	\$39.89	\$1,842,216
Reading (8)		76	\$99.63	\$4,601,545
Catered Affairs (9)		75	\$19.31	\$891,975
Food		78	\$6,286.52	\$290,349,225
Food at Home		79	\$3,931.75	\$181,591,900
Bakery and Cereal Products		80	\$537.46	\$24,823,006
Meats, Poultry, Fish, and Eggs		81	\$898.78	\$41,510,969
Dairy Products		79	\$417.09	\$19,263,561
Fruits and Vegetables		75	\$719.57	\$33,234,088
Snacks and Other Food at Home (10)		79	\$1,358.86	\$62,760,277
Food Away from Home		76	\$2,354.77	\$108,757,325
Alcoholic Beverages		71	\$364.65	\$16,841,641

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

Lincolnton (Exit 24)
 1815 E Main St, Lincolnton, North Carolina, 28092
 Ring: 12 mile radius

Lincoln Economic Development Association
 Latitude: 35.47781
 Longitude: -81.22965

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	76	\$5,666.76	\$261,724,868
Value of Retirement Plans	77	\$20,038.48	\$925,497,459
Value of Other Financial Assets	82	\$924.29	\$42,689,101
Vehicle Loan Amount excluding Interest	85	\$2,076.43	\$95,902,055
Value of Credit Card Debt	75	\$427.48	\$19,743,662
Health			
Nonprescription Drugs	83	\$103.25	\$4,768,543
Prescription Drugs	90	\$375.99	\$17,365,472
Eyeglasses and Contact Lenses	78	\$69.68	\$3,218,092
Home			
Mortgage Payment and Basics (11)	75	\$6,465.78	\$298,628,305
Maintenance and Remodeling Services	80	\$1,397.05	\$64,524,294
Maintenance and Remodeling Materials (12)	93	\$338.42	\$15,630,198
Utilities, Fuel, and Public Services	83	\$4,057.85	\$187,415,782
Household Furnishings and Equipment			
Household Textiles (13)	73	\$63.78	\$2,945,724
Furniture	73	\$360.41	\$16,645,860
Rugs	67	\$16.29	\$752,519
Major Appliances (14)	80	\$225.78	\$10,428,062
Housewares (15)	77	\$64.60	\$2,983,480
Small Appliances	74	\$34.77	\$1,605,883
Luggage	69	\$6.34	\$292,606
Telephones and Accessories	77	\$54.76	\$2,529,336
Household Operations			
Child Care	67	\$282.98	\$13,069,851
Lawn and Garden (16)	82	\$336.12	\$15,523,844
Moving/Storage/Freight Express	65	\$41.32	\$1,908,296
Housekeeping Supplies (17)	80	\$564.71	\$26,081,545
Insurance			
Owners and Renters Insurance	92	\$425.16	\$19,636,522
Vehicle Insurance	81	\$904.44	\$41,772,442
Life/Other Insurance	81	\$335.70	\$15,504,472
Health Insurance	82	\$2,757.38	\$127,352,499
Personal Care Products (18)	76	\$328.14	\$15,155,642
School Books and Supplies (19)	73	\$119.87	\$5,536,281
Smoking Products	93	\$381.16	\$17,604,184
Transportation			
Payments on Vehicles excluding Leases	86	\$1,795.92	\$82,946,165
Gasoline and Motor Oil	85	\$2,606.99	\$120,406,341
Vehicle Maintenance and Repairs	79	\$813.57	\$37,575,612
Travel			
Airline Fares	64	\$291.85	\$13,479,212
Lodging on Trips	72	\$332.27	\$15,346,251
Auto/Truck Rental on Trips	69	\$16.50	\$762,010
Food and Drink on Trips	72	\$315.92	\$14,590,905

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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