

Lincolnton (Exit 24)
 1815 E Main St, Lincolnton, North Carolina, 28092
 Rings: 3, 6, 12 mile radii

Lincoln Economic Development Association
 Latitude: 35.47781
 Longitude: -81.22965

	3 miles	6 miles	12 miles
Population Summary			
2000 Total Population	17,883	36,179	106,222
2010 Total Population	18,586	39,909	119,047
2016 Total Population	18,667	40,523	120,685
2016 Group Quarters	677	691	1,377
2021 Total Population	18,751	41,013	122,737
2016-2021 Annual Rate	0.09%	0.24%	0.34%
Household Summary			
2000 Households	6,749	13,592	40,143
2000 Average Household Size	2.54	2.61	2.60
2010 Households	7,409	15,539	45,800
2010 Average Household Size	2.42	2.53	2.57
2016 Households	7,366	15,631	46,186
2016 Average Household Size	2.44	2.55	2.58
2021 Households	7,367	15,748	46,837
2021 Average Household Size	2.45	2.56	2.59
2016-2021 Annual Rate	0.00%	0.15%	0.28%
2010 Families	4,917	10,975	33,341
2010 Average Family Size	2.94	2.98	2.99
2016 Families	4,831	10,934	33,336
2016 Average Family Size	2.99	3.03	3.02
2021 Families	4,806	10,969	33,677
2021 Average Family Size	3.01	3.05	3.04
2016-2021 Annual Rate	-0.10%	0.06%	0.20%
Housing Unit Summary			
2000 Housing Units	7,154	14,373	42,741
Owner Occupied Housing Units	62.1%	69.4%	73.1%
Renter Occupied Housing Units	32.3%	25.2%	20.9%
Vacant Housing Units	5.6%	5.4%	6.1%
2010 Housing Units	8,308	17,177	50,455
Owner Occupied Housing Units	53.7%	63.2%	68.4%
Renter Occupied Housing Units	35.4%	27.3%	22.4%
Vacant Housing Units	10.8%	9.5%	9.2%
2016 Housing Units	8,425	17,458	51,363
Owner Occupied Housing Units	50.0%	60.2%	65.6%
Renter Occupied Housing Units	37.5%	29.3%	24.3%
Vacant Housing Units	12.6%	10.5%	10.1%
2021 Housing Units	8,523	17,725	52,376
Owner Occupied Housing Units	49.1%	59.5%	65.0%
Renter Occupied Housing Units	37.3%	29.3%	24.4%
Vacant Housing Units	13.6%	11.2%	10.6%
Median Household Income			
2016	\$37,139	\$40,815	\$44,394
2021	\$37,063	\$42,303	\$47,716
Median Home Value			
2016	\$138,324	\$135,142	\$132,379
2021	\$178,277	\$177,686	\$171,245
Per Capita Income			
2016	\$21,067	\$21,020	\$22,379
2021	\$22,531	\$22,584	\$24,205
Median Age			
2010	40.0	39.9	39.9
2016	41.2	41.4	41.5
2021	41.9	42.5	42.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	7,366	15,631	46,186
<\$15,000	16.0%	14.9%	14.1%
\$15,000 - \$24,999	16.9%	14.2%	12.5%
\$25,000 - \$34,999	14.5%	13.2%	12.0%
\$35,000 - \$49,999	14.1%	16.2%	16.4%
\$50,000 - \$74,999	18.1%	19.2%	19.8%
\$75,000 - \$99,999	9.6%	10.3%	11.8%
\$100,000 - \$149,999	7.9%	9.0%	9.3%
\$150,000 - \$199,999	2.0%	1.9%	2.6%
\$200,000+	1.1%	1.0%	1.6%
Average Household Income	\$51,055	\$53,325	\$57,678
2021 Households by Income			
Household Income Base	7,367	15,748	46,837
<\$15,000	16.2%	15.3%	14.4%
\$15,000 - \$24,999	15.9%	13.2%	11.8%
\$25,000 - \$34,999	16.1%	14.9%	14.1%
\$35,000 - \$49,999	10.2%	11.8%	11.0%
\$50,000 - \$74,999	17.8%	18.7%	19.1%
\$75,000 - \$99,999	10.6%	11.5%	13.1%
\$100,000 - \$149,999	9.5%	11.1%	11.4%
\$150,000 - \$199,999	2.5%	2.4%	3.2%
\$200,000+	1.2%	1.2%	1.9%
Average Household Income	\$55,020	\$57,651	\$62,640
2016 Owner Occupied Housing Units by Value			
Total	4,209	10,509	33,693
<\$50,000	9.3%	13.5%	12.7%
\$50,000 - \$99,999	23.5%	22.2%	23.8%
\$100,000 - \$149,999	22.3%	20.4%	20.9%
\$150,000 - \$199,999	18.0%	16.6%	16.1%
\$200,000 - \$249,999	11.5%	11.8%	9.3%
\$250,000 - \$299,999	6.5%	5.7%	5.6%
\$300,000 - \$399,999	6.4%	6.1%	6.0%
\$400,000 - \$499,999	1.4%	1.8%	2.2%
\$500,000 - \$749,999	0.6%	1.0%	2.3%
\$750,000 - \$999,999	0.2%	0.4%	0.5%
\$1,000,000 +	0.1%	0.6%	0.7%
Average Home Value	\$159,034	\$163,130	\$169,445
2021 Owner Occupied Housing Units by Value			
Total	4,187	10,552	34,059
<\$50,000	7.0%	9.6%	9.1%
\$50,000 - \$99,999	17.1%	16.3%	17.0%
\$100,000 - \$149,999	15.1%	14.8%	17.0%
\$150,000 - \$199,999	19.1%	16.7%	16.2%
\$200,000 - \$249,999	17.2%	16.8%	13.6%
\$250,000 - \$299,999	11.3%	10.1%	9.8%
\$300,000 - \$399,999	9.9%	10.0%	9.4%
\$400,000 - \$499,999	2.0%	2.8%	3.3%
\$500,000 - \$749,999	0.9%	1.5%	2.9%
\$750,000 - \$999,999	0.3%	0.7%	0.8%
\$1,000,000 +	0.2%	0.7%	0.8%
Average Home Value	\$190,335	\$199,521	\$205,419

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	18,586	39,908	119,047
0 - 4	6.2%	6.0%	5.9%
5 - 9	6.1%	6.3%	6.5%
10 - 14	6.1%	6.6%	6.9%
15 - 24	12.5%	12.5%	12.2%
25 - 34	12.2%	11.6%	11.3%
35 - 44	13.7%	14.7%	15.1%
45 - 54	14.3%	15.3%	15.6%
55 - 64	13.0%	12.9%	12.9%
65 - 74	8.3%	8.2%	8.1%
75 - 84	5.4%	4.4%	4.1%
85 +	2.1%	1.5%	1.4%
18 +	77.7%	76.8%	76.4%
2016 Population by Age			
Total	18,667	40,523	120,683
0 - 4	5.9%	5.7%	5.6%
5 - 9	6.0%	6.0%	6.1%
10 - 14	5.9%	6.1%	6.4%
15 - 24	11.7%	11.7%	11.7%
25 - 34	13.0%	12.5%	11.9%
35 - 44	12.6%	13.0%	13.4%
45 - 54	13.7%	14.8%	15.1%
55 - 64	13.4%	13.8%	13.9%
65 - 74	10.0%	10.1%	10.1%
75 - 84	5.3%	4.6%	4.4%
85 +	2.5%	1.7%	1.5%
18 +	78.9%	78.7%	78.3%
2021 Population by Age			
Total	18,750	41,012	122,737
0 - 4	5.7%	5.4%	5.3%
5 - 9	5.8%	5.8%	5.8%
10 - 14	6.0%	6.2%	6.4%
15 - 24	11.3%	11.0%	11.0%
25 - 34	12.7%	12.3%	11.8%
35 - 44	12.3%	12.4%	12.7%
45 - 54	13.1%	14.0%	14.2%
55 - 64	13.3%	14.3%	14.5%
65 - 74	11.2%	11.3%	11.3%
75 - 84	6.1%	5.5%	5.4%
85 +	2.6%	1.9%	1.6%
18 +	79.0%	79.0%	78.8%
2010 Population by Sex			
Males	9,035	19,631	58,863
Females	9,551	20,278	60,184
2016 Population by Sex			
Males	9,082	19,980	59,774
Females	9,585	20,543	60,912
2021 Population by Sex			
Males	9,137	20,256	60,888
Females	9,614	20,757	61,849

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	18,586	39,909	119,047
White Alone	81.3%	85.5%	88.1%
Black Alone	10.8%	7.9%	6.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.6%	0.5%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.6%	3.8%	2.5%
Two or More Races	2.3%	2.0%	1.6%
Hispanic Origin	12.7%	9.8%	5.8%
Diversity Index	47.6	39.3	30.5
2016 Population by Race/Ethnicity			
Total	18,667	40,523	120,686
White Alone	79.8%	84.4%	86.9%
Black Alone	11.1%	8.1%	6.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.7%	0.6%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.3%	4.4%	2.8%
Two or More Races	2.7%	2.3%	1.9%
Hispanic Origin	14.3%	11.1%	6.6%
Diversity Index	50.9	42.3	33.4
2021 Population by Race/Ethnicity			
Total	18,750	41,013	122,736
White Alone	78.6%	83.3%	85.7%
Black Alone	11.2%	8.1%	7.1%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	0.8%	0.7%	1.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	6.0%	5.0%	3.2%
Two or More Races	3.0%	2.7%	2.3%
Hispanic Origin	15.7%	12.2%	7.3%
Diversity Index	53.6	44.9	35.9
2010 Population by Relationship and Household Type			
Total	18,586	39,909	119,047
In Households	96.5%	98.3%	98.8%
In Family Households	80.5%	84.5%	86.2%
Householder	26.5%	27.5%	28.0%
Spouse	18.5%	20.2%	21.2%
Child	29.2%	30.6%	31.0%
Other relative	3.7%	3.7%	3.5%
Nonrelative	2.6%	2.5%	2.4%
In Nonfamily Households	16.0%	13.8%	12.6%
In Group Quarters	3.5%	1.7%	1.2%
Institutionalized Population	2.7%	1.3%	1.0%
Noninstitutionalized Population	0.8%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2016 Population 25+ by Educational Attainment			
Total	13,169	28,568	84,873
Less than 9th Grade	7.3%	7.0%	5.7%
9th - 12th Grade, No Diploma	11.9%	12.7%	11.7%
High School Graduate	23.9%	25.5%	25.9%
GED/Alternative Credential	4.4%	5.2%	6.3%
Some College, No Degree	24.8%	23.9%	24.4%
Associate Degree	10.5%	10.7%	10.8%
Bachelor's Degree	12.7%	10.9%	11.0%
Graduate/Professional Degree	4.4%	4.1%	4.2%
2016 Population 15+ by Marital Status			
Total	15,348	33,300	98,971
Never Married	25.9%	24.2%	24.2%
Married	51.2%	55.2%	57.1%
Widowed	9.6%	8.3%	7.6%
Divorced	13.3%	12.2%	11.1%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	89.4%	91.3%	92.1%
Civilian Unemployed	10.6%	8.7%	7.9%
2016 Employed Population 16+ by Industry			
Total	8,445	19,513	57,428
Agriculture/Mining	1.0%	0.9%	1.1%
Construction	6.9%	6.1%	5.9%
Manufacturing	24.1%	24.4%	22.1%
Wholesale Trade	3.1%	2.7%	2.9%
Retail Trade	12.6%	13.8%	13.3%
Transportation/Utilities	5.8%	7.0%	6.6%
Information	1.1%	1.2%	1.1%
Finance/Insurance/Real Estate	6.1%	4.6%	4.4%
Services	36.6%	35.7%	38.8%
Public Administration	2.7%	3.7%	3.8%
2016 Employed Population 16+ by Occupation			
Total	8,447	19,510	57,427
White Collar	51.0%	47.2%	50.4%
Management/Business/Financial	9.1%	8.5%	9.4%
Professional	16.1%	14.6%	15.9%
Sales	10.7%	10.0%	11.9%
Administrative Support	15.1%	14.0%	13.3%
Services	13.1%	16.1%	16.6%
Blue Collar	35.9%	36.7%	33.0%
Farming/Forestry/Fishing	0.7%	0.6%	0.5%
Construction/Extraction	4.9%	5.4%	5.2%
Installation/Maintenance/Repair	4.8%	4.9%	5.4%
Production	15.2%	17.2%	14.0%
Transportation/Material Moving	10.2%	8.6%	7.8%
2010 Population By Urban/ Rural Status			
Total Population	18,586	39,909	119,047
Population Inside Urbanized Area	0.0%	0.3%	13.5%
Population Inside Urbanized Cluster	86.8%	56.8%	27.9%
Rural Population	13.2%	42.9%	58.7%

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2010 Households by Type			
Total	7,408	15,539	45,800
Households with 1 Person	28.6%	24.6%	22.8%
Households with 2+ People	71.4%	75.4%	77.2%
Family Households	66.4%	70.6%	72.8%
Husband-wife Families	46.4%	52.0%	55.0%
With Related Children	18.3%	21.3%	22.9%
Other Family (No Spouse Present)	20.0%	18.7%	17.8%
Other Family with Male Householder	5.3%	5.4%	5.4%
With Related Children	2.9%	3.1%	3.2%
Other Family with Female Householder	14.7%	13.3%	12.3%
With Related Children	9.8%	8.6%	7.8%
Nonfamily Households	5.0%	4.8%	4.4%
All Households with Children	31.6%	33.5%	34.6%
Multigenerational Households	4.2%	4.5%	4.6%
Unmarried Partner Households	6.6%	6.4%	6.1%
Male-female	5.9%	5.7%	5.4%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	7,409	15,538	45,799
1 Person Household	28.6%	24.6%	22.8%
2 Person Household	34.6%	35.2%	35.4%
3 Person Household	16.1%	17.6%	18.4%
4 Person Household	12.7%	14.0%	14.4%
5 Person Household	5.0%	5.6%	5.9%
6 Person Household	1.8%	1.9%	2.0%
7 + Person Household	1.2%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	7,409	15,539	45,800
Owner Occupied	60.3%	69.8%	75.3%
Owned with a Mortgage/Loan	38.7%	46.1%	51.0%
Owned Free and Clear	21.5%	23.7%	24.4%
Renter Occupied	39.7%	30.2%	24.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,308	17,177	50,455
Housing Units Inside Urbanized Area	0.0%	0.2%	13.1%
Housing Units Inside Urbanized Cluster	87.2%	58.3%	29.2%
Rural Housing Units	12.8%	41.5%	57.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1. Small Town Simplicity	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
2. Southern Satellites (10A)	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
3. Bright Young Professionals	Small Town Simplicity	Heartland Communities	Heartland Communities
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,784,675	\$21,753,314	\$68,941,524
Average Spent	\$1,328.36	\$1,391.68	\$1,492.69
Spending Potential Index	66	69	74
Education: Total \$	\$6,098,638	\$12,993,568	\$41,633,914
Average Spent	\$827.94	\$831.27	\$901.44
Spending Potential Index	59	59	64
Entertainment/Recreation: Total \$	\$14,642,965	\$32,558,468	\$103,922,507
Average Spent	\$1,987.91	\$2,082.94	\$2,250.09
Spending Potential Index	68	71	77
Food at Home: Total \$	\$25,913,861	\$57,253,457	\$181,591,900
Average Spent	\$3,518.04	\$3,662.81	\$3,931.75
Spending Potential Index	71	73	79
Food Away from Home: Total \$	\$15,362,425	\$34,254,424	\$108,757,325
Average Spent	\$2,085.59	\$2,191.44	\$2,354.77
Spending Potential Index	67	71	76
Health Care: Total \$	\$27,843,173	\$62,103,047	\$199,902,870
Average Spent	\$3,779.96	\$3,973.07	\$4,328.21
Spending Potential Index	71	75	82
HH Furnishings & Equipment: Total \$	\$8,687,064	\$19,267,801	\$61,518,366
Average Spent	\$1,179.35	\$1,232.67	\$1,331.97
Spending Potential Index	67	70	75
Personal Care Products & Services: Total \$	\$3,569,445	\$7,929,029	\$25,241,389
Average Spent	\$484.58	\$507.26	\$546.52
Spending Potential Index	66	69	75
Shelter: Total \$	\$72,773,409	\$158,692,979	\$501,987,409
Average Spent	\$9,879.64	\$10,152.45	\$10,868.82
Spending Potential Index	63	65	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,816,542	\$26,220,297	\$84,343,002
Average Spent	\$1,604.20	\$1,677.45	\$1,826.16
Spending Potential Index	69	72	79
Travel: Total \$	\$8,483,980	\$18,664,003	\$60,129,549
Average Spent	\$1,151.78	\$1,194.04	\$1,301.90
Spending Potential Index	62	64	70
Vehicle Maintenance & Repairs: Total \$	\$5,325,204	\$11,781,554	\$37,575,612
Average Spent	\$722.94	\$753.73	\$813.57
Spending Potential Index	70	73	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.