

Lincolnton (Exit 24)
 1815 E Main St, Lincolnton, North Carolina, 28092
 Ring: 3 mile radius

Lincoln Economic Development Association
 Latitude: 35.47781
 Longitude: -81.22965

Demographic Summary		2016	2021		
Population		18,667	18,751		
Households		7,366	7,367		
Families		4,831	4,806		
Median Age		41.2	41.9		
Median Household Income		\$37,139	\$37,063		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		68	\$44,693.09	\$329,209,329	100.0%
Food		69	\$5,603.62	\$41,276,286	12.5%
Food at Home		71	\$3,518.04	\$25,913,861	7.9%
Food Away from Home		67	\$2,085.59	\$15,362,425	4.7%
Alcoholic Beverages		65	\$331.20	\$2,439,632	0.7%
Housing		66	\$13,442.99	\$99,021,090	30.1%
Shelter		63	\$9,879.64	\$72,773,409	22.1%
Utilities, Fuel and Public Services		73	\$3,563.36	\$26,247,682	8.0%
Household Operations		65	\$1,118.47	\$8,238,655	2.5%
Housekeeping Supplies		71	\$498.12	\$3,669,125	1.1%
Household Furnishings and Equipment		67	\$1,179.35	\$8,687,064	2.6%
Apparel and Services		66	\$1,328.36	\$9,784,675	3.0%
Transportation		72	\$5,813.08	\$42,819,159	13.0%
Travel		62	\$1,151.78	\$8,483,980	2.6%
Health Care		71	\$3,779.96	\$27,843,173	8.5%
Entertainment and Recreation		68	\$1,987.91	\$14,642,965	4.4%
Personal Care Products & Services		66	\$484.58	\$3,569,445	1.1%
Education		59	\$827.94	\$6,098,638	1.9%
Smoking Products		85	\$346.94	\$2,555,563	0.8%
Lotteries & Pari-mutuel Losses		70	\$43.92	\$323,534	0.1%
Legal Fees		71	\$111.38	\$820,396	0.2%
Funeral Expenses		88	\$76.08	\$560,369	0.2%
Safe Deposit Box Rentals		73	\$2.87	\$21,148	0.0%
Checking Account/Banking Service Charges		68	\$22.42	\$165,118	0.1%
Cemetery Lots/Vaults/Maintenance Fees		62	\$6.41	\$47,180	0.0%
Accounting Fees		63	\$56.31	\$414,791	0.1%
Miscellaneous Personal Services/Advertising/Fine		64	\$38.78	\$285,651	0.1%
Occupational Expenses		58	\$39.06	\$287,723	0.1%
Expenses for Other Properties		76	\$104.25	\$767,928	0.2%
Credit Card Membership Fees		57	\$2.18	\$16,043	0.0%
Shopping Club Membership Fees		59	\$9.76	\$71,905	0.0%
Support Payments/Cash Contributions/Gifts in Kind		69	\$1,604.20	\$11,816,542	3.6%
Life/Other Insurance		69	\$285.63	\$2,103,963	0.6%
Pensions and Social Security		65	\$4,395.55	\$32,377,588	9.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Lincolnton (Exit 24)
 1815 E Main St, Lincolnton, North Carolina, 28092
 Ring: 6 mile radius

Lincoln Economic Development Association
 Latitude: 35.47781
 Longitude: -81.22965

Demographic Summary		2016	2021		
Population		40,523	41,013		
Households		15,631	15,748		
Families		10,934	10,969		
Median Age		41.4	42.5		
Median Household Income		\$40,815	\$42,303		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		70	\$46,641.81	\$729,058,158	100.0%
Food		72	\$5,854.26	\$91,507,881	12.6%
Food at Home		73	\$3,662.81	\$57,253,457	7.9%
Food Away from Home		71	\$2,191.44	\$34,254,424	4.7%
Alcoholic Beverages		66	\$339.11	\$5,300,653	0.7%
Housing		68	\$13,917.13	\$217,538,708	29.8%
Shelter		65	\$10,152.45	\$158,692,979	21.8%
Utilities, Fuel and Public Services		77	\$3,764.68	\$58,845,729	8.1%
Household Operations		68	\$1,171.10	\$18,305,536	2.5%
Housekeeping Supplies		74	\$523.23	\$8,178,548	1.1%
Household Furnishings and Equipment		70	\$1,232.67	\$19,267,801	2.6%
Apparel and Services		69	\$1,391.68	\$21,753,314	3.0%
Transportation		76	\$6,132.44	\$95,856,095	13.1%
Travel		64	\$1,194.04	\$18,664,003	2.6%
Health Care		75	\$3,973.07	\$62,103,047	8.5%
Entertainment and Recreation		71	\$2,082.94	\$32,558,468	4.5%
Personal Care Products & Services		69	\$507.26	\$7,929,029	1.1%
Education		59	\$831.27	\$12,993,568	1.8%
Smoking Products		87	\$357.38	\$5,586,222	0.8%
Lotteries & Pari-mutuel Losses		71	\$44.53	\$696,039	0.1%
Legal Fees		73	\$113.75	\$1,777,971	0.2%
Funeral Expenses		92	\$79.36	\$1,240,424	0.2%
Safe Deposit Box Rentals		76	\$2.97	\$46,349	0.0%
Checking Account/Banking Service Charges		67	\$22.27	\$348,161	0.0%
Cemetery Lots/Vaults/Maintenance Fees		65	\$6.73	\$105,124	0.0%
Accounting Fees		65	\$58.12	\$908,492	0.1%
Miscellaneous Personal Services/Advertising/Fine		64	\$38.51	\$601,960	0.1%
Occupational Expenses		58	\$39.02	\$609,923	0.1%
Expenses for Other Properties		76	\$105.39	\$1,647,308	0.2%
Credit Card Membership Fees		57	\$2.21	\$34,595	0.0%
Shopping Club Membership Fees		61	\$10.13	\$158,341	0.0%
Support Payments/Cash Contributions/Gifts in Kind		72	\$1,677.45	\$26,220,297	3.6%
Life/Other Insurance		73	\$303.03	\$4,736,600	0.6%
Pensions and Social Security		68	\$4,630.78	\$72,383,700	9.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Lincolnton (Exit 24)
 1815 E Main St, Lincolnton, North Carolina, 28092
 Ring: 12 mile radius

Lincoln Economic Development Association
 Latitude: 35.47781
 Longitude: -81.22965

Demographic Summary		2016	2021		
Population		120,685	122,737		
Households		46,186	46,837		
Families		33,336	33,677		
Median Age		41.5	42.7		
Median Household Income		\$44,394	\$47,716		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		76	\$50,322.79	\$2,324,208,532	100.0%
Food		78	\$6,286.52	\$290,349,225	12.5%
Food at Home		79	\$3,931.75	\$181,591,900	7.8%
Food Away from Home		76	\$2,354.77	\$108,757,325	4.7%
Alcoholic Beverages		71	\$364.65	\$16,841,641	0.7%
Housing		73	\$14,926.67	\$689,403,191	29.7%
Shelter		70	\$10,868.82	\$501,987,409	21.6%
Utilities, Fuel and Public Services		83	\$4,057.85	\$187,415,782	8.1%
Household Operations		74	\$1,266.29	\$58,484,986	2.5%
Housekeeping Supplies		80	\$564.71	\$26,081,545	1.1%
Household Furnishings and Equipment		75	\$1,331.97	\$61,518,366	2.6%
Apparel and Services		74	\$1,492.69	\$68,941,524	3.0%
Transportation		82	\$6,613.13	\$305,434,113	13.1%
Travel		70	\$1,301.90	\$60,129,549	2.6%
Health Care		82	\$4,328.21	\$199,902,870	8.6%
Entertainment and Recreation		77	\$2,250.09	\$103,922,507	4.5%
Personal Care Products & Services		75	\$546.52	\$25,241,389	1.1%
Education		64	\$901.44	\$41,633,914	1.8%
Smoking Products		93	\$381.16	\$17,604,184	0.8%
Lotteries & Pari-mutuel Losses		77	\$48.29	\$2,230,174	0.1%
Legal Fees		79	\$123.53	\$5,705,173	0.2%
Funeral Expenses		99	\$85.43	\$3,945,532	0.2%
Safe Deposit Box Rentals		83	\$3.25	\$150,252	0.0%
Checking Account/Banking Service Charges		71	\$23.45	\$1,083,121	0.0%
Cemetery Lots/Vaults/Maintenance Fees		69	\$7.20	\$332,496	0.0%
Accounting Fees		71	\$63.43	\$2,929,803	0.1%
Miscellaneous Personal Services/Advertising/Fine		68	\$41.12	\$1,899,310	0.1%
Occupational Expenses		63	\$42.36	\$1,956,609	0.1%
Expenses for Other Properties		87	\$119.51	\$5,519,748	0.2%
Credit Card Membership Fees		62	\$2.37	\$109,681	0.0%
Shopping Club Membership Fees		65	\$10.85	\$501,032	0.0%
Support Payments/Cash Contributions/Gifts in Kind		79	\$1,826.16	\$84,343,002	3.6%
Life/Other Insurance		81	\$335.70	\$15,504,472	0.7%
Pensions and Social Security		74	\$5,034.19	\$232,509,125	10.0%

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