

# House and Home Expenditures

Lincolnton (Exit 24)  
 1815 E Main St, Lincolnton, North Carolina, 28092  
 Ring: 3 mile radius

Lincoln Economic Development Association  
 Latitude: 35.47781  
 Longitude: -81.22965

2016 Housing Summary		2016 Demographic Summary	
Housing Units	8,425	Population	18,667
2016-2021 Percent Change	1.16%	Households	7,366
Percent Occupied	87.4%	Families	4,831
Percent Owner Households	57.1%	Median Age	41.2
Median Home Value	\$138,324	Median Household Income	\$37,139

  

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	65	\$6,970.93	\$51,347,881
Mortgage Interest	62	\$2,310.47	\$17,018,897
Mortgage Principal	64	\$1,241.49	\$9,144,842
Property Taxes	63	\$1,499.42	\$11,044,723
Homeowners Insurance	77	\$339.05	\$2,497,421
Ground Rent	78	\$66.83	\$492,279
Maintenance and Remodeling Services	67	\$1,183.20	\$8,715,424
Maintenance and Remodeling Materials	77	\$280.09	\$2,063,165
Property Management and Security	51	\$50.38	\$371,130
<b>Rented Dwellings</b>	61	\$2,614.25	\$19,256,560
Rent	60	\$2,565.10	\$18,894,512
Renters' Insurance	70	\$14.14	\$104,170
Maintenance and Repair Services	73	\$24.24	\$178,561
Maintenance and Repair Materials	73	\$10.77	\$79,318
<b>Other Lodging</b>	61	\$294.46	\$2,168,967
Owned Vacation Homes	60	\$247.01	\$1,819,457
Mortgage Payment	57	\$91.93	\$677,176
Property Taxes	67	\$89.92	\$662,366
Homeowners Insurance	70	\$10.68	\$78,686
Maintenance and Remodeling	51	\$34.72	\$255,713
Property Management and Security	64	\$19.76	\$145,516
Housing While Attending School	64	\$47.45	\$349,511
<b>Household Operations</b>	65	\$1,118.47	\$8,238,655
Child Care	60	\$254.12	\$1,871,879
Care for Elderly or Handicapped	64	\$28.63	\$210,917
Appliance Rental and Repair	67	12	89,076
Computer Information Services	69	\$310.27	\$2,285,449
Home Security System Services	68	\$24.37	\$179,541
Non-Apparel Household Laundry/Dry Cleaning	58	\$15.12	\$111,386
Housekeeping Services	57	\$93.50	\$688,732
Lawn and Garden	70	\$286.90	\$2,113,288
Moving/Storage/Freight Express	63	\$39.87	\$293,715
Installation of Computers	64	\$0.25	\$1,849
PC Repair (Personal Use)	68	\$4.35	\$32,027
Reupholstering/Furniture Repair	65	\$5.50	\$40,504
Termite/Pest Control	70	\$20.11	\$148,107
Water Softening Services	84	\$6.41	\$47,203
Internet Services Away from Home	64	\$2.72	\$20,056
Other Home Services (1)	58	\$14.24	\$104,925

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	73	\$3,563.36	\$26,247,682
Bottled Gas	99	\$67.24	\$495,260
Electricity	78	\$1,446.84	\$10,657,423
Fuel Oil	64	\$69.22	\$509,894
Natural Gas	66	\$348.94	\$2,570,314
Phone Services	71	\$1,166.35	\$8,591,357
Water and Other Public Services	68	\$454.15	\$3,345,254
Coal/Wood/Other Fuel	98	\$10.61	\$78,181
<b>Housekeeping Supplies</b>	71	\$498.12	\$3,669,125
Laundry and Cleaning Supplies	73	\$139.55	\$1,027,959
Postage and Stationery	67	\$114.58	\$843,962
Other HH Products (2)	72	\$243.99	\$1,797,205
<b>Household Textiles</b>	66	\$57.53	\$423,762
Bathroom Linens	67	\$8.59	\$63,263
Bedroom Linens	67	\$30.60	\$225,401
Kitchen, Dining Room and other Linens	65	\$4.93	\$36,284
Curtains and Draperies	66	\$10.48	\$77,200
Slipcovers, Decorative Pillows	61	\$2.93	\$21,614
<b>Furniture</b>	66	\$322.27	\$2,373,835
Mattresses and Box Springs	65	\$56.47	\$415,971
Other Bedroom Furniture	70	\$59.39	\$437,463
Sofas	66	\$88.12	\$649,105
Living Room Chairs	69	\$30.11	\$221,809
Living Room Tables	64	\$9.37	\$69,019
Kitchen, Dining Room Furniture	60	\$24.40	\$179,732
Infant Furniture	63	\$7.25	\$53,400
Outdoor Furniture	64	\$18.35	\$135,185
Wall Units, Cabinets, Other Furniture (3)	62	\$28.80	\$212,151
<b>Major Appliances</b>	69	\$195.18	\$1,437,708
Dishwashers and Disposals	66	\$16.39	\$120,707
Refrigerators and Freezers	70	\$56.34	\$414,978
Clothes Washers & Dryers	69	\$51.44	\$378,907
Cooking Stoves and Ovens	68	\$27.39	\$201,725
Microwave Ovens	74	\$12.74	\$93,837
Window Air Conditioners	72	\$5.36	\$39,506
Electric Floor Cleaning Equipment	66	\$13.99	\$103,032
Sewing Machines and Miscellaneous Appliances	64	\$11.54	\$85,017

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	60	\$14.67	\$108,077
Housewares	68	\$56.73	\$417,838
Small Appliances	67	\$31.46	\$231,705
Sewing/Needlework/Quilt Materials/Items	68	\$8.09	\$59,565
Window Coverings	65	\$12.93	\$95,250
Lamps/Lighting Fixtures/Ceiling Fans	75	\$29.10	\$214,326
Infant Equipment	71	\$12.86	\$94,700
Rental of Furniture	88	\$3.81	\$28,081
Laundry and Cleaning Equipment	70	\$17.25	\$127,045
Closet and Storage Items	65	\$11.22	\$82,635
Luggage	60	\$5.59	\$41,174
Clocks and Other Household Decoratives	66	\$88.91	\$654,942
Telephones and Accessories	69	\$49.26	\$362,822
Grills and Outdoor Equipment	78	\$27.02	\$199,063
Power Tools	70	\$31.76	\$233,929
Hand Tools	70	\$5.41	\$39,882
Office Furniture/Equipment for Home Use	67	\$9.74	\$71,723
Computers and Hardware for Home Use	63	\$109.04	\$803,221
Portable Memory	66	\$3.09	\$22,766
Computer Software	64	\$8.32	\$61,318
Computer Accessories	65	\$11.51	\$84,758
Other Household Appliances	64	\$7.29	\$53,689
Misc Equipment incl Ladders/Sheds/Etc	65	\$49.31	\$363,251

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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 Ring: 6 mile radius

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2016 Housing Summary		2016 Demographic Summary		
Housing Units	17,458	Population	40,523	
2016-2021 Percent Change	1.53%	Households	15,631	
Percent Occupied	89.5%	Families	10,934	
Percent Owner Households	67.2%	Median Age	41.4	
Median Home Value	\$135,142	Median Household Income	\$40,815	
		Spending Potential Index	Average Amount Spent	
			Total	
<b>Owned Dwellings</b>		69	\$7,483.61	\$116,976,280
Mortgage Interest		68	\$2,513.07	\$39,281,727
Mortgage Principal		69	\$1,350.62	\$21,111,490
Property Taxes		65	\$1,556.15	\$24,324,215
Homeowners Insurance		84	\$371.72	\$5,810,280
Ground Rent		91	\$78.22	\$1,222,585
Maintenance and Remodeling Services		72	\$1,258.21	\$19,667,151
Maintenance and Remodeling Materials		84	\$304.25	\$4,755,704
Property Management and Security		52	\$51.38	\$803,129
<b>Rented Dwellings</b>		55	\$2,357.31	\$36,847,153
Rent		54	\$2,308.95	\$36,091,251
Renters' Insurance		65	\$13.14	\$205,422
Maintenance and Repair Services		75	\$24.93	\$389,718
Maintenance and Repair Materials		70	\$10.28	\$160,762
<b>Other Lodging</b>		64	\$311.53	\$4,869,546
Owned Vacation Homes		64	\$261.24	\$4,083,470
Mortgage Payment		64	\$101.78	\$1,590,889
Property Taxes		69	\$92.93	\$1,452,611
Homeowners Insurance		73	\$11.12	\$173,764
Maintenance and Remodeling		50	\$34.45	\$538,467
Property Management and Security		68	\$20.97	\$327,740
Housing While Attending School		68	\$50.29	\$786,076
<b>Household Operations</b>		68	\$1,171.10	\$18,305,536
Child Care		62	\$263.10	\$4,112,467
Care for Elderly or Handicapped		65	\$28.79	\$450,008
Appliance Rental and Repair		70	13	196,730
Computer Information Services		71	\$320.09	\$5,003,385
Home Security System Services		77	\$27.75	\$433,749
Non-Apparel Household Laundry/Dry Cleaning		60	\$15.76	\$246,313
Housekeeping Services		60	\$98.99	\$1,547,327
Lawn and Garden		75	\$305.81	\$4,780,041
Moving/Storage/Freight Express		63	\$40.16	\$627,741
Installation of Computers		59	\$0.23	\$3,667
PC Repair (Personal Use)		70	\$4.48	\$70,019
Reupholstering/Furniture Repair		66	\$5.57	\$86,987
Termite/Pest Control		81	\$23.51	\$367,452
Water Softening Services		92	\$7.04	\$110,034
Internet Services Away from Home		66	\$2.78	\$43,420
Other Home Services (1)		59	\$14.47	\$226,196

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	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	77	\$3,764.68	\$58,845,729
Bottled Gas	102	\$69.55	\$1,087,125
Electricity	84	\$1,559.52	\$24,376,835
Fuel Oil	61	\$66.13	\$1,033,696
Natural Gas	65	\$343.74	\$5,373,018
Phone Services	75	\$1,228.84	\$19,207,932
Water and Other Public Services	73	\$486.31	\$7,601,575
Coal/Wood/Other Fuel	98	\$10.59	\$165,547
<b>Housekeeping Supplies</b>	74	\$523.23	\$8,178,548
Laundry and Cleaning Supplies	77	\$146.97	\$2,297,217
Postage and Stationery	69	\$118.24	\$1,848,282
Other HH Products (2)	76	\$258.02	\$4,033,048
<b>Household Textiles</b>	68	\$59.18	\$925,117
Bathroom Linens	68	\$8.80	\$137,605
Bedroom Linens	68	\$31.35	\$490,019
Kitchen, Dining Room and other Linens	67	\$5.08	\$79,380
Curtains and Draperies	69	\$10.89	\$170,152
Slipcovers, Decorative Pillows	64	\$3.07	\$47,960
<b>Furniture</b>	68	\$336.04	\$5,252,651
Mattresses and Box Springs	67	\$58.57	\$915,492
Other Bedroom Furniture	74	\$62.59	\$978,346
Sofas	69	\$91.71	\$1,433,590
Living Room Chairs	72	\$31.41	\$491,012
Living Room Tables	67	\$9.73	\$152,076
Kitchen, Dining Room Furniture	62	\$25.22	\$394,270
Infant Furniture	65	\$7.50	\$117,198
Outdoor Furniture	68	\$19.44	\$303,858
Wall Units, Cabinets, Other Furniture (3)	64	\$29.86	\$466,809
<b>Major Appliances</b>	73	\$206.99	\$3,235,467
Dishwashers and Disposals	70	\$17.39	\$271,813
Refrigerators and Freezers	76	\$60.67	\$948,330
Clothes Washers & Dryers	73	\$54.47	\$851,374
Cooking Stoves and Ovens	72	\$29.01	\$453,405
Microwave Ovens	77	\$13.25	\$207,097
Window Air Conditioners	78	\$5.81	\$90,793
Electric Floor Cleaning Equipment	67	\$14.37	\$224,610
Sewing Machines and Miscellaneous Appliances	67	\$12.03	\$188,045

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	61	\$14.90	\$232,880
Housewares	72	\$60.01	\$937,958
Small Appliances	69	\$32.32	\$505,204
Sewing/Needlework/Quilt Materials/Items	68	\$8.10	\$126,556
Window Coverings	66	\$13.13	\$205,309
Lamps/Lighting Fixtures/Ceiling Fans	83	\$32.52	\$508,340
Infant Equipment	75	\$13.54	\$211,691
Rental of Furniture	87	\$3.77	\$58,896
Laundry and Cleaning Equipment	73	\$18.01	\$281,561
Closet and Storage Items	68	\$11.78	\$184,159
Luggage	63	\$5.83	\$91,156
Clocks and Other Household Decoratives	70	\$94.41	\$1,475,732
Telephones and Accessories	71	\$50.60	\$790,949
Grills and Outdoor Equipment	81	\$28.17	\$440,280
Power Tools	75	\$34.06	\$532,320
Hand Tools	70	\$5.47	\$85,506
Office Furniture/Equipment for Home Use	68	\$9.88	\$154,469
Computers and Hardware for Home Use	64	\$111.33	\$1,740,276
Portable Memory	67	\$3.14	\$49,141
Computer Software	65	\$8.42	\$131,630
Computer Accessories	67	\$11.89	\$185,899
Other Household Appliances	67	\$7.57	\$118,318
Misc Equipment incl Ladders/Sheds/Etc	68	\$51.59	\$806,336

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**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

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Lincolnton (Exit 24)  
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 Ring: 12 mile radius

Lincoln Economic Development Association  
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2016 Housing Summary		2016 Demographic Summary	
Housing Units	51,363	Population	120,685
2016-2021 Percent Change	1.97%	Households	46,186
Percent Occupied	89.9%	Families	33,336
Percent Owner Households	73.0%	Median Age	41.5
Median Home Value	\$132,379	Median Household Income	\$44,394

  

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	77	\$8,255.99	\$381,311,083
Mortgage Interest	74	\$2,748.92	\$126,961,740
Mortgage Principal	76	\$1,485.32	\$68,601,129
Property Taxes	73	\$1,735.02	\$80,133,509
Homeowners Insurance	93	\$411.97	\$19,027,090
Ground Rent	98	\$84.55	\$3,904,837
Maintenance and Remodeling Services	80	\$1,397.05	\$64,524,294
Maintenance and Remodeling Materials	93	\$338.42	\$15,630,198
Property Management and Security	56	\$54.74	\$2,528,286
<b>Rented Dwellings</b>	53	\$2,269.22	\$104,806,284
Rent	52	\$2,218.50	\$102,463,481
Renters' Insurance	65	\$13.20	\$609,432
Maintenance and Repair Services	80	\$26.70	\$1,233,200
Maintenance and Repair Materials	73	\$10.83	\$500,171
<b>Other Lodging</b>	71	\$343.61	\$15,870,042
Owned Vacation Homes	70	\$288.16	\$13,309,060
Mortgage Payment	69	\$110.67	\$5,111,190
Property Taxes	77	\$103.66	\$4,787,577
Homeowners Insurance	83	\$12.60	\$582,000
Maintenance and Remodeling	56	\$37.96	\$1,753,254
Property Management and Security	76	\$23.28	\$1,075,039
Housing While Attending School	75	\$55.45	\$2,560,982
<b>Household Operations</b>	74	\$1,266.29	\$58,484,986
Child Care	67	\$282.98	\$13,069,851
Care for Elderly or Handicapped	69	\$30.62	\$1,414,224
Appliance Rental and Repair	76	14	633,051
Computer Information Services	76	\$343.62	\$15,870,267
Home Security System Services	84	\$30.17	\$1,393,638
Non-Apparel Household Laundry/Dry Cleaning	64	\$16.81	\$776,356
Housekeeping Services	65	\$107.72	\$4,975,263
Lawn and Garden	82	\$336.12	\$15,523,844
Moving/Storage/Freight Express	65	\$41.32	\$1,908,296
Installation of Computers	67	\$0.26	\$11,980
PC Repair (Personal Use)	75	\$4.80	\$221,851
Reupholstering/Furniture Repair	74	\$6.28	\$290,030
Termite/Pest Control	88	\$25.52	\$1,178,847
Water Softening Services	101	\$7.71	\$356,265
Internet Services Away from Home	67	\$2.86	\$132,220
Other Home Services (1)	64	\$15.78	\$729,003

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<b>Utilities, Fuels, Public Services</b>	83	\$4,057.85	\$187,415,782
Bottled Gas	115	\$78.53	\$3,627,159
Electricity	90	\$1,673.64	\$77,298,832
Fuel Oil	71	\$77.11	\$3,561,396
Natural Gas	71	\$376.96	\$17,410,140
Phone Services	81	\$1,318.65	\$60,903,275
Water and Other Public Services	79	\$520.94	\$24,060,246
Coal/Wood/Other Fuel	111	\$12.01	\$554,734
<b>Housekeeping Supplies</b>	80	\$564.71	\$26,081,545
Laundry and Cleaning Supplies	83	\$158.14	\$7,303,628
Postage and Stationery	75	\$127.94	\$5,908,840
Other HH Products (2)	82	\$278.64	\$12,869,077
<b>Household Textiles</b>	73	\$63.78	\$2,945,724
Bathroom Linens	73	\$9.40	\$434,314
Bedroom Linens	73	\$33.70	\$1,556,325
Kitchen, Dining Room and other Linens	73	\$5.54	\$255,693
Curtains and Draperies	75	\$11.88	\$548,674
Slipcovers, Decorative Pillows	68	\$3.26	\$150,719
<b>Furniture</b>	73	\$360.41	\$16,645,860
Mattresses and Box Springs	72	\$62.72	\$2,896,807
Other Bedroom Furniture	78	\$66.25	\$3,059,761
Sofas	73	\$98.03	\$4,527,726
Living Room Chairs	78	\$34.02	\$1,571,431
Living Room Tables	71	\$10.42	\$481,321
Kitchen, Dining Room Furniture	66	\$27.08	\$1,250,611
Infant Furniture	69	\$7.95	\$367,309
Outdoor Furniture	74	\$21.44	\$990,152
Wall Units, Cabinets, Other Furniture (3)	70	\$32.49	\$1,500,743
<b>Major Appliances</b>	80	\$225.78	\$10,428,062
Dishwashers and Disposals	77	\$19.18	\$886,053
Refrigerators and Freezers	83	\$66.32	\$3,063,133
Clothes Washers & Dryers	79	\$58.90	\$2,720,500
Cooking Stoves and Ovens	79	\$31.80	\$1,468,630
Microwave Ovens	84	\$14.40	\$665,091
Window Air Conditioners	85	\$6.35	\$293,402
Electric Floor Cleaning Equipment	73	\$15.54	\$717,598
Sewing Machines and Miscellaneous Appliances	74	\$13.29	\$613,655

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	67	\$16.29	\$752,519
Housewares	77	\$64.60	\$2,983,480
Small Appliances	74	\$34.77	\$1,605,883
Sewing/Needlework/Quilt Materials/Items	75	\$8.86	\$409,037
Window Coverings	73	\$14.69	\$678,698
Lamps/Lighting Fixtures/Ceiling Fans	91	\$35.65	\$1,646,594
Infant Equipment	80	\$14.46	\$668,034
Rental of Furniture	87	\$3.75	\$173,003
Laundry and Cleaning Equipment	78	\$19.33	\$892,945
Closet and Storage Items	74	\$12.74	\$588,566
Luggage	69	\$6.34	\$292,606
Clocks and Other Household Decoratives	76	\$103.07	\$4,760,178
Telephones and Accessories	77	\$54.76	\$2,529,336
Grills and Outdoor Equipment	89	\$30.82	\$1,423,439
Power Tools	83	\$37.55	\$1,734,169
Hand Tools	76	\$5.95	\$274,979
Office Furniture/Equipment for Home Use	73	\$10.64	\$491,205
Computers and Hardware for Home Use	68	\$118.54	\$5,475,080
Portable Memory	71	\$3.36	\$155,283
Computer Software	70	\$9.00	\$415,725
Computer Accessories	72	\$12.87	\$594,432
Other Household Appliances	72	\$8.17	\$377,372
Misc Equipment incl Ladders/Sheds/Etc	74	\$55.78	\$2,576,156

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.