

House and Home Expenditures

Denver Area (NC 73 & HWY16)
 7110 NC 73, Denver, North Carolina, 28037
 Ring: 3 mile radius

Lincoln Economic Development Association
 Latitude: 35.45085
 Longitude: -81.00764

2016 Housing Summary		2016 Demographic Summary		
Housing Units	4,840	Population	11,304	
2016-2021 Percent Change	6.36%	Households	4,339	
Percent Occupied	89.6%	Families	3,214	
Percent Owner Households	81.4%	Median Age	43.4	
Median Home Value	\$274,813	Median Household Income	\$72,220	
		Spending Potential Index	Average Amount Spent	Total
Owned Dwellings		139	\$14,946.94	\$64,854,787
Mortgage Interest		139	\$5,163.86	\$22,405,998
Mortgage Principal		140	\$2,724.54	\$11,821,797
Property Taxes		136	\$3,243.42	\$14,073,184
Homeowners Insurance		140	\$618.21	\$2,682,427
Ground Rent		139	\$119.12	\$516,845
Maintenance and Remodeling Services		140	\$2,449.97	\$10,630,433
Maintenance and Remodeling Materials		141	\$511.97	\$2,221,458
Property Management and Security		118	\$115.84	\$502,646
Rented Dwellings		78	\$3,348.06	\$14,527,211
Rent		77	\$3,273.89	\$14,205,430
Renters' Insurance		89	\$18.14	\$78,718
Maintenance and Repair Services		121	\$40.12	\$174,097
Maintenance and Repair Materials		107	\$15.89	\$68,965
Other Lodging		137	\$661.04	\$2,868,266
Owned Vacation Homes		138	\$564.96	\$2,451,342
Mortgage Payment		144	\$230.68	\$1,000,935
Property Taxes		138	\$185.95	\$806,838
Homeowners Insurance		143	\$21.66	\$93,977
Maintenance and Remodeling		125	\$85.30	\$370,134
Property Management and Security		134	\$41.36	\$179,459
Housing While Attending School		130	\$96.09	\$416,924
Household Operations		128	\$2,192.04	\$9,511,279
Child Care		127	\$538.79	\$2,337,819
Care for Elderly or Handicapped		125	\$55.75	\$241,890
Appliance Rental and Repair		129	23	101,599
Computer Information Services		121	\$544.54	\$2,362,759
Home Security System Services		145	\$52.21	\$226,538
Non-Apparel Household Laundry/Dry Cleaning		119	\$31.23	\$135,496
Housekeeping Services		133	\$219.87	\$954,021
Lawn and Garden		134	\$544.95	\$2,364,544
Moving/Storage/Freight Express		111	\$70.45	\$305,667
Installation of Computers		151	\$0.59	\$2,539
PC Repair (Personal Use)		123	\$7.88	\$34,170
Reupholstering/Furniture Repair		149	\$12.61	\$54,698
Termite/Pest Control		147	\$42.53	\$184,522
Water Softening Services		138	\$10.51	\$45,614
Internet Services Away from Home		111	\$4.69	\$20,348
Other Home Services (1)		130	\$32.05	\$139,054

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	124	\$6,062.20	\$26,303,869
Bottled Gas	125	\$85.24	\$369,869
Electricity	125	\$2,318.95	\$10,061,907
Fuel Oil	107	\$115.85	\$502,691
Natural Gas	126	\$668.51	\$2,900,657
Phone Services	122	\$2,002.61	\$8,689,330
Water and Other Public Services	130	\$858.92	\$3,726,874
Coal/Wood/Other Fuel	112	\$12.11	\$52,541
Housekeeping Supplies	125	\$877.99	\$3,809,607
Laundry and Cleaning Supplies	123	\$234.65	\$1,018,163
Postage and Stationery	125	\$215.33	\$934,304
Other HH Products (2)	126	\$428.01	\$1,857,139
Household Textiles	124	\$108.15	\$469,284
Bathroom Linens	122	\$15.68	\$68,051
Bedroom Linens	123	\$56.48	\$245,078
Kitchen, Dining Room and other Linens	137	\$10.41	\$45,162
Curtains and Draperies	124	\$19.64	\$85,235
Slipcovers, Decorative Pillows	125	\$5.94	\$25,759
Furniture	126	\$617.87	\$2,680,925
Mattresses and Box Springs	125	\$108.68	\$471,542
Other Bedroom Furniture	123	\$104.90	\$455,170
Sofas	122	\$162.43	\$704,794
Living Room Chairs	131	\$57.10	\$247,746
Living Room Tables	126	\$18.39	\$79,790
Kitchen, Dining Room Furniture	127	\$51.77	\$224,621
Infant Furniture	123	\$14.06	\$60,998
Outdoor Furniture	138	\$39.85	\$172,917
Wall Units, Cabinets, Other Furniture (3)	131	\$60.69	\$263,348
Major Appliances	132	\$372.60	\$1,616,712
Dishwashers and Disposals	137	\$34.29	\$148,800
Refrigerators and Freezers	134	\$107.38	\$465,903
Clothes Washers & Dryers	129	\$95.41	\$413,966
Cooking Stoves and Ovens	134	\$54.25	\$235,374
Microwave Ovens	121	\$20.82	\$90,352
Window Air Conditioners	121	\$9.02	\$39,145
Electric Floor Cleaning Equipment	129	\$27.43	\$119,005
Sewing Machines and Miscellaneous Appliances	134	\$24.01	\$104,167

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	131	\$31.93	\$138,561
Housewares	127	\$106.01	\$459,991
Small Appliances	121	\$56.91	\$246,930
Sewing/Needlework/Quilt Materials/Items	125	\$14.86	\$64,493
Window Coverings	149	\$29.78	\$129,209
Lamps/Lighting Fixtures/Ceiling Fans	137	\$53.45	\$231,919
Infant Equipment	122	\$22.11	\$95,955
Rental of Furniture	94	\$4.04	\$17,517
Laundry and Cleaning Equipment	125	\$30.91	\$134,107
Closet and Storage Items	131	\$22.56	\$97,903
Luggage	132	\$12.22	\$53,001
Clocks and Other Household Decoratives	131	\$175.97	\$763,522
Telephones and Accessories	125	\$88.70	\$384,889
Grills and Outdoor Equipment	126	\$43.66	\$189,444
Power Tools	135	\$61.38	\$266,334
Hand Tools	126	\$9.80	\$42,518
Office Furniture/Equipment for Home Use	127	\$18.51	\$80,317
Computers and Hardware for Home Use	122	\$211.42	\$917,342
Portable Memory	126	\$5.90	\$25,599
Computer Software	123	\$15.90	\$69,008
Computer Accessories	127	\$22.66	\$98,322
Other Household Appliances	124	\$14.00	\$60,749
Misc Equipment incl Ladders/Sheds/Etc	129	\$96.97	\$420,749

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units Cabinets and Other Furniture includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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2016 Housing Summary		2016 Demographic Summary	
Housing Units	14,491	Population	34,552
2016-2021 Percent Change	6.10%	Households	12,971
Percent Occupied	89.5%	Families	9,972
Percent Owner Households	83.6%	Median Age	43.6
Median Home Value	\$312,516	Median Household Income	\$78,703
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	160	\$17,245.64	\$223,693,139
Mortgage Interest	159	\$5,882.50	\$76,301,911
Mortgage Principal	161	\$3,129.32	\$40,590,347
Property Taxes	160	\$3,820.71	\$49,558,395
Homeowners Insurance	161	\$712.78	\$9,245,473
Ground Rent	156	\$134.38	\$1,743,012
Maintenance and Remodeling Services	162	\$2,843.66	\$36,885,128
Maintenance and Remodeling Materials	162	\$588.26	\$7,630,316
Property Management and Security	137	\$134.03	\$1,738,557
Rented Dwellings	80	\$3,445.47	\$44,691,212
Rent	79	\$3,363.89	\$43,632,967
Renters' Insurance	96	\$19.44	\$252,199
Maintenance and Repair Services	135	\$44.85	\$581,706
Maintenance and Repair Materials	117	\$17.30	\$224,341
Other Lodging	162	\$781.24	\$10,133,518
Owned Vacation Homes	163	\$665.82	\$8,636,388
Mortgage Payment	169	\$270.18	\$3,504,533
Property Taxes	161	\$216.89	\$2,813,220
Homeowners Insurance	167	\$25.39	\$329,390
Maintenance and Remodeling	153	\$104.25	\$1,352,247
Property Management and Security	159	\$49.11	\$636,998
Housing While Attending School	157	\$115.42	\$1,497,129
Household Operations	146	\$2,510.04	\$32,557,793
Child Care	144	\$609.58	\$7,906,853
Care for Elderly or Handicapped	144	\$63.94	\$829,364
Appliance Rental and Repair	148	27	346,485
Computer Information Services	136	\$611.90	\$7,936,971
Home Security System Services	165	\$59.16	\$767,425
Non-Apparel Household Laundry/Dry Cleaning	139	\$36.43	\$472,570
Housekeeping Services	159	\$262.58	\$3,405,943
Lawn and Garden	156	\$634.65	\$8,232,008
Moving/Storage/Freight Express	124	\$78.93	\$1,023,748
Installation of Computers	156	\$0.61	\$7,959
PC Repair (Personal Use)	140	\$8.95	\$116,103
Reupholstering/Furniture Repair	171	\$14.45	\$187,391
Termite/Pest Control	166	\$47.80	\$620,035
Water Softening Services	158	\$12.03	\$156,065
Internet Services Away from Home	120	\$5.10	\$66,155
Other Home Services (1)	151	\$37.22	\$482,720

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	141	\$6,894.17	\$89,424,249
Bottled Gas	152	\$103.75	\$1,345,752
Electricity	142	\$2,631.46	\$34,132,633
Fuel Oil	149	\$160.86	\$2,086,490
Natural Gas	142	\$756.12	\$9,807,612
Phone Services	138	\$2,261.47	\$29,333,515
Water and Other Public Services	145	\$964.82	\$12,514,735
Coal/Wood/Other Fuel	144	\$15.69	\$203,511
Housekeeping Supplies	142	\$994.86	\$12,904,297
Laundry and Cleaning Supplies	138	\$264.67	\$3,433,083
Postage and Stationery	143	\$244.95	\$3,177,203
Other HH Products (2)	143	\$485.24	\$6,294,012
Household Textiles	142	\$123.70	\$1,604,487
Bathroom Linens	138	\$17.71	\$229,708
Bedroom Linens	140	\$64.24	\$833,290
Kitchen, Dining Room and other Linens	151	\$11.53	\$149,500
Curtains and Draperies	149	\$23.59	\$305,948
Slipcovers, Decorative Pillows	139	\$6.63	\$86,041
Furniture	142	\$699.02	\$9,066,962
Mattresses and Box Springs	140	\$121.89	\$1,581,017
Other Bedroom Furniture	137	\$116.57	\$1,512,046
Sofas	139	\$185.71	\$2,408,832
Living Room Chairs	146	\$63.65	\$825,556
Living Room Tables	143	\$20.88	\$270,820
Kitchen, Dining Room Furniture	144	\$58.88	\$763,790
Infant Furniture	134	\$15.42	\$199,972
Outdoor Furniture	162	\$46.71	\$605,855
Wall Units, Cabinets, Other Furniture (3)	150	\$69.31	\$899,074
Major Appliances	150	\$424.98	\$5,512,356
Dishwashers and Disposals	159	\$39.65	\$514,300
Refrigerators and Freezers	152	\$121.51	\$1,576,167
Clothes Washers & Dryers	147	\$108.83	\$1,411,693
Cooking Stoves and Ovens	155	\$62.41	\$809,460
Microwave Ovens	140	\$23.97	\$310,915
Window Air Conditioners	142	\$10.58	\$137,194
Electric Floor Cleaning Equipment	144	\$30.62	\$397,135
Sewing Machines and Miscellaneous Appliances	153	\$27.41	\$355,492

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Other Household Furnishings and Equipment			
Rugs	151	\$36.93	\$478,964
Housewares	143	\$119.31	\$1,547,604
Small Appliances	137	\$64.77	\$840,124
Sewing/Needlework/Quilt Materials/Items	143	\$16.99	\$220,314
Window Coverings	162	\$32.41	\$420,440
Lamps/Lighting Fixtures/Ceiling Fans	157	\$61.09	\$792,440
Infant Equipment	137	\$24.92	\$323,237
Rental of Furniture	103	\$4.46	\$57,788
Laundry and Cleaning Equipment	141	\$34.92	\$452,943
Closet and Storage Items	149	\$25.65	\$332,643
Luggage	153	\$14.12	\$183,215
Clocks and Other Household Decoratives	150	\$201.56	\$2,614,492
Telephones and Accessories	139	\$98.65	\$1,279,605
Grills and Outdoor Equipment	150	\$52.13	\$676,156
Power Tools	151	\$68.65	\$890,500
Hand Tools	140	\$10.87	\$140,948
Office Furniture/Equipment for Home Use	145	\$21.18	\$274,759
Computers and Hardware for Home Use	137	\$238.19	\$3,089,553
Portable Memory	140	\$6.58	\$85,293
Computer Software	138	\$17.83	\$231,271
Computer Accessories	145	\$25.71	\$333,455
Other Household Appliances	141	\$16.00	\$207,516
Misc Equipment incl Ladders/Sheds/Etc	147	\$111.04	\$1,440,287

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