

# Area Population

Year	15 Minute Drive Time	30 Minute Drive Time	45 Minute Drive Time	60 Minute Drive Time
2010	72,343	498,457	1,471,029	2,495,920
2013	73,273	505,909	1,514,658	2,577,954
2018	75,133	517,980	1,597,437	2,730,393
2013-2018 Annual Rate Change	0.50%	0.47%	2.49%	1.16%

Source: Compiled through ESRI Business Analyst Online 2013 Edition (BOA).  
 Drive time data compiled from address: Exit 24 Lincolnton, NC  
 (Corner of US Highway 321 and NC 150)