



# Sherré L. DeMao

Founder, Strategy Maestro SLD Unlimited Biz Growth, Inc.

## Areas of Expertise

Branding/Corporate Identity  
Cash Flow & Profitability  
Coaching – Business, Customer Service, Personal, Sales  
Competitive Analysis & Differentiation  
Corporate Culture Analysis/Alignment  
Customer, Referral and Public Relations  
Entrepreneur Education  
Feasibility Studies & Due Diligence  
Intellectual Property  
Market Research  
Marketing Strategy/Implementation  
Mentoring & Motivation  
Operations/Systems Efficiencies  
Strategic Planning

Sherré DeMao is founder, Strategy Maestro of SLD Unlimited Biz Growth Inc, an award-winning firm specializing in next-level, next-idea solutions for entrepreneurial enterprises. She is an expert in helping entrepreneurs prosper in life and in business, and has dedicated her 29-year career to this purpose. In addition to her firm winning more than 50 industry and business awards, Sherré’s business acumen, advocacy and innovative approach to advising and working with entrepreneurs has resulted in national recognition including being honored with a National Leadership Award (2004), a Small Business Woman Champion Award (2006) by the Small Business Administration, and being named among North America’s 50 Most Enterprising Women (2007).

Sherré’s book entitled, *Me, Myself & Inc. A Synergized World, An Energized Business, Living Your Ultimate Life*, was named a Top Business Shelf Pick by Midwest Book Review in 2009. Her latest book, *50 Marketing Secrets of Growth Companies in Down Economic Times*, has received national acclaim as a Top Business Shelf Pick by Midwest Book Review, a 5-Star Read by Armchair Interviews and a book “business marketers will refer to time and time again” by ForeWord Reviews.



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