



Marty Reid

President, Reid Financial Consulting, Inc.

Areas of Expertise

Investments
Financial Planning
Insurance

Marty Reid is the president of Reid Financial Consulting, Inc., established in Lincolnton, North Carolina in 2004. After graduating from Lenoir-Rhyne University, he earned a Th.M. from Princeton Theological Seminary and a M.Div. and Ph.D. from Southwestern Baptist Theological Seminary. Marty's previous profession included academic teaching, scholarly research, and publications.

He began his financial planning career in 1998 and became a CERTIFIED FINANCIAL PLANNER™ in 2003. Presently, Marty is an instructor in the McColl School of Business at Queens University, North Carolina, teaching in the Financial Planner Program. His financial planning practice focuses upon aligning his clients' financial behavior with their life values. Marty's slogan, "Integrating Wealth, Stewardship, and Values," encapsulates his mission of assisting clients in meeting their financial objectives.

Marty serves as a media representative for the Certified Financial Planner Board of Standards, Inc. through the Ambassador Program. He has been quoted in the Washington Post, the Investor's Business Daily, and the Wall Street Journal. Currently, he is a guest columnist for the Lincoln-Times News and has been interviewed on the North Carolina News Network.

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