

# Entrepreneur Resources

## Supporting Entrepreneur Growth – Empowering Economic Stability



LEGG was established to be a go-to resource for businesses that want to grow.

The “sweet spot” for most community entrepreneur support programs is to target entrepreneurs who have started a company that is between one and five years old and want to grow it, regardless of size. These Stage 1 companies are not necessarily high-tech. They have developed distinctive advantages in their product, process or delivery method that is empowering their growth, and they are ready to grow into a Stage 2 enterprise. They have a potential to expand beyond Lincoln County to introduce their products and services

statewide or regionally.

There are also businesses that have been in business for years and are ready for significant next-level growth. They have reached a point strategically where resources and knowledge is needed beyond their current capacity, management or expertise base. These Stage 2 companies, with the right resources and support, can become national or global players in their industries while being valued economic engines locally through the creation of jobs, enhanced quality of life and an increased tax base.

Providing support and help to late Stage 1 or early Stage 2 growth-oriented entrepreneurs is why LEGG exists. We want to be the go-to network of resources to facilitate growth in businesses helping them make good decisions that will allow them to remain viable and competitive with the support needed to sustain their growth to reach the next level.

**“As an organization serving Lincoln County, we believe that the essential part of doing business successfully in a locality is having the resources and knowledge base needed when it is most needed.”**