



Byron Hicks

NC Small Business & Technology Development Center (SBTDC)

Areas of Expertise:

Cash Flow Analysis

Commercial Lender Experience

Financing/ Financial Statement Review

Land Development Experience

Projections

Strategic Planning

Byron is a General Business Counselor with the NC Small Business & Technology Development Center at Appalachian State University in Hickory. As a business counselor he has worked with numerous small business owners and management teams within a 14 county region. Byron has assisted businesses in obtaining financing for growth opportunities as well as strategic planning. The SBTDC is administered statewide by NC State University on behalf of The University of North Carolina System and is operated in partnership with the US Small Business Administration.

Byron holds a BS in Business Administration with a concentration in Finance from Elon University and is pursuing an MBA at Appalachian State University. Byron has 25 years of experience in business, including commercial lending with major regional banks, management of a family business, as well as purchasing and managing a multi-million dollar grading and utility contractor in Winston-Salem. He routinely prepares and reviews financing packages and investment opportunities. Byron lives in Winston-Salem and is based in the Hickory office of SBTDC.

