



Brad Rivers

Director of Gaston College Small Business Center (SBC)

Areas of Expertise

Business Planning
Licensing/Permitting
Business Feasibility
Business Financing
Marketing
Strategic Planning
Managing via Financial Reports
Business Mentoring

Brad Rivers, Director of Gaston College's Small Business Center (SBC) brings a variety of skill sets and experiences in helping budding entrepreneurs achieve their dreams. Having served over 2,400 individuals with helping develop business plans, identifying and pursuing funding, navigating the maze of required permits and licenses, and developing excellent management tools have resulted in Gaston College's SBC as a recognized leader and business advisor in North Carolina and certainly in both Gaston and Lincoln counties.

Mr. Rivers has hands-on experience in manufacturing, marketing, sales, accounting, and business ownership. Perhaps he may assist you in fulfilling your dream of entrepreneurship and/or business ownership.

