



WILLIAM (BILL) BAKER

PRESIDENT, CHARLOTTE CHAPTER OF SCORE

Areas of Expertise

Business Planning
Financial Planning
Market Planning & Analysis
Sales Operations & Management
Strategic Planning
Change Management
Management Consulting
Information Technology & Services
Government Industry Marketing
Nonprofits

Bill Baker, currently serving as President of the Charlotte Chapter of SCORE, brings business experience from a range of size and industry sectors. He retired from IBM in 2000 after 33 years, where he held various management and senior staff positions in marketing, finance & planning, and management consulting, most recently as senior consultant in the Global Government Revenue & Fiscal Management Practice. He has been mentoring small businesses for the past nine years. As President of Charlotte SCORE, Mr. Baker leads 75 volunteer small business mentors who teach business workshops and offer free mentoring to Charlotte Area small businesses, including those in Lincoln County.

SCORE is a Resource Partner of the Small Business Administration (SBA). As members of the national SCORE Association of some 11,000+ volunteers in 340+ locations, SCORE mentors are successful small business owners and corporate executives, and sometimes both. They possess a wide range of industry and functional expertise and enjoy sharing their experience to help other small businesses succeed and prosper.

Since retirement from IBM and in addition to his volunteer work with SCORE, Mr. Baker has also been active with numerous nonprofit ventures, especially in the field of workforce development and microfinance. He has played a leadership role in international microfinance initiatives in Uganda and Kenya, as well as in a local initiative in Charlotte.

He serves on the Advisory Board of Grameen America – Charlotte, on the Board of Directors of Lincoln Ready to Work, Inc. and as Treasurer of the Episcopal Foundation of Western North Carolina. He is a member of the Denver/Lake Norman Rotary Club and has served on the Denver Days Board. Mr. Baker received his undergraduate degree in mathematics from Duke University and his MBA from the Wharton School of the University of Pennsylvania with a concentration in industrial management and operations research.