

Who Are We?

Lincoln Economic Development Association is a private, non-profit corporation charged with facilitating industrial, office, and commercial development in Lincolnton and Lincoln County. Through our public-private partnership the City of Lincolnton, Lincoln County, private citizens and the business community have come together to pursue, well balanced, quality growth for the community.

Mission Statement

To foster an economic environment that promotes;

- An increased tax base.
- An enhanced quality of living by creating better jobs for the citizens of Lincolnton and Lincoln County.

Our goals include:

- Retention and Expansion of Existing Businesses
- Attraction of Base Industries
- Improvement of the Overall Business Climate within Lincolnton and Lincoln County.

LEDA Staff

Executive Director
Barry Matherly

Operations Director
Rhonda Hunter

Existing Business Manager
Crystal Gettys

Business Development Manager
Kim Phillips

Research Coordinator
Mitch Miller

LEDA Officers

Chairman	Pete Acker
Vice-Chairman	Fred Houser
Treasurer	Tom Anderson
Secretary	Barry Matherly

Board Members

David Black	David Lee
Jerry Cochrane	Dr. David Martin
Jeff Emory	Judi Morton
Ken Kindley	Rosalind Welder
Bo King	George Wood

Contact Information

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Websites: www.lincolnceda.org
www.lakenormaneda.org

Lincoln Economic Development Association



Corporate Profile

Existing Business Program

- Assist existing businesses with retention & expansion
- Assist existing businesses with procuring state & federal contracts
- Visitation Program—Ongoing to existing businesses
- Survey existing businesses to assess their needs & provide assistance
- Provide a current & up-to-date Manufacturers & Distributors Directory, Motor Sports Directory & Transportation
- Organize and Sponsor Industry Appreciation Month that features an Appreciation Luncheon with a Chip-n-Putt Contest, Industry Tour, IMA Forklift Rodeo & an International Reception for Foreign owned Lincoln County Companies
- Organize and Sponsor Industry of the Year Award
- Existing Business Committee meets to develop programs that benefit existing industries, and oversee visitation program
- Milestone Achievement Awards recognizing industry 5, 10, 15 etc. years in business
- Lincoln Leaders Seminars
- WINS Program—Welcoming Industries New Stars is a program to assist new companies acclimate to Lincoln County

Recruiting and Marketing

- Globally market the city & county to potential investors
- Provide up-to-date information to companies & consultants
- Conduct visits with national & international companies wanting to locate in Lincoln County
- Participate in regional & state trade & marketing missions
- Serve as single point of contact for state & regional industrial prospects
- Customized information packets & PowerPoint presentations to potential new companies

Buildings and Sites

- Maintain current & up-to-date database on available buildings & sites
- Update Charlotte Regional Partnership's website (www.charlotteusa.com) on available buildings & sites which is then downloaded overnight to the state website (www.investnc.com)
- Consultant for developing/redeveloping
- Develop industrial/business parks
- Assist with "how to" establish owner's park association
- Assist land owners with State Certified Industrial Site Program
- Product Development Committee meets regularly to locate industrial or business park sites

Communication and Networking

- Visits with the North Carolina Department of Commerce
- Quarterly Newsletter emailed to members
- Write press releases for existing industries
- Maintain world wide web sites www.lincolnedata.org and www.lakenormaneda.org
- Leadership Lincoln host & presenters
- Investor Relations Program

Incentive Programs

- Administer Industrial Revenue Bonds through Lincoln County Industrial Facilities And Pollution Control Financing Authority
- City of Lincoln and Lincoln County Industrial Development Incentive Grant Program for New and Existing Industries
- Lincoln County Water & Waste Water Availability Fee Incentive Grant Program
- Liaison to state incentives

Research

- Conduct research as needed on various projects
- Provide demographic information
- Update and maintain community profile
- Prepare and provide New and Expanded Business Report

Administrators of:

Industrial Managers Association of Lincoln County

- Coordinate & provide support
- Maintain bank accounts & financial reporting

Industrial Revenue Bonds

- Coordinate & provide support
- Maintain files and records

Lincoln County Industrial Park Owner's Association, Inc.

- Manage & provide support
- Collect assessments
- Maintain bank accounts & apply assessments to appropriate expenses
- Oversee upkeep & maintenance of any common property
- Enforce restrictive covenants

Committees:

- Existing Business Committee
- Product Development Committee
- East Lincoln Advisory Committee
- Banking Committee

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